

# Pole 2 Pole 4 Charity

*CSers travel from the North to the South Pole to raise environmental awareness*

by Marcelle Santos

**One of the first things to happen to [Victor Eekhof](#) and [Josh Cahill](#) as they set out on an environmental crusade from the North to the South Pole was to run into a tornado.** "We were going from Boston to L.A. when we saw it coming in our direction. It was scary to see the violence of nature up close."

Ironic? Yes, but, for these eco-friendly CouchSurfers, it was just another reminder that the forces of nature aren't to be reckoned with. For their project, Pole 2 Pole 4 Charity, they're finding out what can be done to, in their words, help "keep nature awesome." With support from Berlin-based green search engine, [Ecosia](#), they're pinpointing interesting green initiatives along the way.

"Ecosia is helping us with press contacts, promotional material, and research. Before we get to a city, they tell us which projects to visit," explains Victor.

"The last one I went to was Chena Hot Springs in Alaska. What they're doing is creating electricity from geothermal resources -- basically, just water pressure coming out from the ground. The really cool thing is that this was the lowest temperature someone's ever created electricity with. It's a great alternative energy source, they power everything like that."

While Victor and Josh are keen to learn more about the innovative methods businesses are using to become more environmentally friendly, what they're really passionate about are the small changes anyone can make to reduce their carbon footprint. "We believe that people can change small, easy things. And that it's worth it."

As they move towards their final destination -- vast, empty Antarctica -- they're spreading the word about these small, positive actions whichever way they can, and inviting those who want to make a difference to join them:

<http://www.youtube.com/watch?v=5nqLc6DaHfE>

Want to find out more about Pole 2 Pole 4 Charity? Check out their [website](#) and [Facebook page](#).